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| Plenary |  Doc. ECC(14)016 |
| 36th Meeting |  |
| Cluj-Napoca, 11th – 14th March 2014 |  |
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| Subject:  | ECC Communications Activity – Update on ECC Newsletter, Monthly Bulletins, and use of Twitter |
| NGroup membership required to read? (Y/N) |
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| Summary:  |
| This paper provides a short summary update of the ECC’s publication of its Newsletters, its Monthly Bulletins, and its use of Twitter. The ECC Steering Group is asked to note and comment as necessary. Newsletter: The hoped for December Newsletter has been significantly delayed due to the heavy workload of the three authors. On the plus side, this will enable the articles to have some more clarity in terms of the ECC’s outputs and their shape. We expect to publish this next edition in March covering:• 3.4-3.8 GHz – update and conclusion to the ECC’s work in this area• 5 GHz – why we have the mandate on RLAN and how we are handling it• PMSE – how the ECC is developing a toolkit and framework to secure a more stable investment environment for wireless microphones. Twitter: we are making about 2 tweets per week, mainly associated with major meetings. There are now 54 followers, including some ‘internal-to-ECC’ twitter accounts. However, this number is slowly growing in number and diversity. Monthly bulletin: Workload and prioritisation issues in the ECO led to the regularity of the monthly bulletins being interrupted. However, we have now published the summaries for each of the months October, November and December 2013. Work on the January bulletin is underway. |
| Background:  |
| The Office provides a communications function to the ECC, which is supervised by the ECC SG.Following consultation with the Steering Group the ECO launched a monthly bulletin in March 2013, summarising the main outcomes of meetings within the ECC family, excluding the Plenary itself. The ECC’s Twitter presence started on 11th June 2013. The ECC Newsletter is a well-established part of the ECC’s communications programme. |